



Music Publishers' Association of the United States

Minutes of the Officers & Board of Directors Meeting
20 October, 2005 at ASCAP

Julie Averill (Administrator)	Present
Beebe Bourne (2 nd Vice-President)	Absent
Gene Caprioglio	Present
Daniel Dorff	Present
Louis Fifer	Absent
Susan Feder	Absent
Kathy Fernandes	Present
Maggie Heskin	Present
Brian Hill	Absent
Lauren Keiser (President)	Present
James Kendrick Esq., Counsel	Absent
Kathleen Marsh	Present
Larry Morton	Absent
David Murray	Present
Dave Olsen	Present
Marc Ostrow	Absent
Peter Primont	Absent
Norman Ryan	Present
Lynn Sengstack (Treasurer)	Absent
John Shorney	Absent
Robert Thompson (VP/Secretary)	Present

Housekeeping & Announcements

The meeting was called to order by Lauren Keiser at 10:05am
The minutes of the September 15, 2005 meeting were approved as circulated.

Treasurer's Report

Julie Averill reported on her progress in integrating QuickBooks into the MPA's Accounting System. The new system, set-up with online access to JP Morgan Chase Accounts, will enable the MPA Administrator to have limited access to online accounts (download transaction activity but not have the ability to pay or withdraw funds). A motion to accept the Activity Report for the period Sept. 1 through Sept. 30, 2005 was approved.

Q&A with Fred Koenigsberg. Fred Koenigsberg, Chief Counsel to ASCAP and Partner at White & Case, LLP joined the meeting as a guest for a question and answer session. Fred spoke about two pieces of legislation, H.R. 1120: Artists' Contribution to American Heritage Act of 2005 and S. 2106[108]: Songwriters Capital Gains Tax Equity Act. The Artist's Contribution to American Heritage Act of 2005 would enable an artist to deduct the fair appraised market value of his/her art upon donation to a qualified charitable organization, as opposed to the current law, which only allows the artist to donate the fair market value of materials. The Songwriters Capital Gains Tax

Equity Act, introduced by Marsha Blackburn (TN-7th District) would amend the 1986 Tax Code so as to define certain self-created musical works or copyrights in musical works as capital assets eligible for capital gains tax treatment. Currently the sale of a songwriters' musical works, or catalog, are treated as income and subjected to a higher tax rate than are authors, whose works of literature are regarded as capital gains.

Old Business

Oral Histories: All suggested names of interviewees have been added to the list, which was distributed at the meeting

Annual Meeting: President Keiser asked for suggestions for topics and key note speakers for the Annual Meeting. Steve Jobs's name was placed on the wish list of potential keynote speakers or perhaps the Marketing Director of iTunes. A session on digital printing (perhaps with Chernay Printing?) was mentioned. An "MPA Hall of Fame/Old-Timer's Day" session was suggested that might include veterans such as Ralph Peer, Arnold Broide and Arthur Gurwitz. There was also discussion of making the keynote speaker more of a general "motivational" speaker.

DVD Project: Dave Olsen agreed to join Marc Ostrow and Bob Thompson in developing this project.

New Business

I Create Music – ASCAP. ASCAP is launching the first national conference dedicated solely to songwriting and composing that is designed to bring together music creators with music industry professionals who want to work together to achieve greater success. The expo will take place April 20-22, 2006 at The Hollywood Renaissance Hotel in Los Angeles, California. A motion was approved that the MPA join as a partner organization in this expo (see <http://www.ascap.com/expo/partners.html>).

Music United Coalition President Keiser announced that the MPA will join the Music United Coalition (<http://www.musicunited.org>).

Expanded Administrative Assistant Role: Julie Averill. A Motion was approved to allow the MPA Administrator to take on in-depth projects for committee chairs, which is currently beyond the scope of the Administrator. A one thousand dollar (\$1000.00) per project cap was authorized, and any amount beyond this amount for special projects would require Board approval.

Website Proposal: A proposal was circulated from Boom Design Group, Inc. for hosting, managing and handling updates for the MPA Website. The cost of the proposal is \$6,600.00 and would include 1) the creation of a content management system so that the MPA Administrator could process website updates and manage the MPA Directory, 2) hosting of the MPA website and streaming audio and video for a fee of \$150.00 per year, and 3) enable the MPA to process online membership applications, renewals and credit card payments. Bob Thompson surmised that the MPA would recoup this investment within 3-4 years. A motion to approve this expenditure of \$6,600.00 was approved. Kathleen Marsh suggested that a part of the new content management provide an HTML MPA newsletter to be distributed to members. Julie Averill and Kathleen Marsh will work on developing this. Julie Averill also spoke of the need to overhaul contact lists in the MPA online directories, including contact email addresses for all companies. It was suggested that some of this information could be obtained via Musical America.

MLA Convention: The MLA Annual Convention will take place February 22-26, 2006 in Memphis, Tennessee. A motion to approve the MPA to have a booth as part of JW Pepper and be present at this convention was approved.

Committee Reports

ACDA: No Report.

Annual Meeting: This position is still vacant, and President Keiser asked for volunteer(s).

Archive Committee: President Keiser reported that the Sibley Music Library is developing guidelines for continuing submissions of material to the archives.

Awards Committee: President Keiser is attempting to reach Paul Sadowski. David Murray will join the committee

Contribution Committee: No Report

Copyright/Licensing: No Report

Educations Contacts & Trade Relations: No Report

Engraving and Production: No Report. Maggie Heskin will Chair committee

Finance/Audit: No Report

International Contacts: No Report

Membership:

MLA/MOLA/MPA: Bob Thompson reported that a meeting of the joint committee would be held

Performance:

Press/Publicity/Public Relations: Kathy Marsh and Kathy Fernandes were appointed co-chairs of the committee.

Research/Development/New Technology: No Report

The meeting was adjourned at 11:50am

The next meeting will take place Thursday, November 17, 2005 at BMI