



Music Publishers' Association of the United States

Minutes of the Officers & Board of Directors Meeting
November 30, 2006 at The Harry Fox Agency
10:00 AM to 12:00 PM

Julie Averill (Administrator)	Absent
Marco Berrocal	Absent
Steve Culbertson	Present
Daniel Dorff	Present
Louis Fifer	Absent
Susan Feder	Absent
Kathy Fernandes	Absent
Lauren Keiser (President)	Present
James Kendrick Esq., Counsel	Present
Kathleen Marsh	Present
Roger McClean	Absent
Dave Olsen	Absent
Marc Ostrow	Absent
Norman Ryan	Present
Lynn Sengstack (Treasurer)	Absent
John Shorney	Present
Todd Vunderink	Present

Committee Chairs

Arnold Broido, Finance Chair	Present
Brian Hill, Membership Chair	Absent

Call to order and announcements (Keiser) - 10:00 am

Approval of Minutes for September 21, 2006 Meeting

Approved as submitted

Treasurer's Report

Approved as submitted.

Old Business

Dues

It was decided that the fee structure for the coming year will remain the same as previous year, with the possibility of a bottom rung being added to the structure to accommodate small publishers. A discussion took place regarding the idea of including a membership to the NMPA in the MPA membership. Many administrative and technical problems were discussed, including the problem of coordinating the dates of the membership year, renewals, etc. It was determined that even though there was general agreement that the inclusion of an NMPA membership was a positive step for the MPA, the technical details would have to be worked out before it could be offered to the MPA membership.

Report on Internet Piracy

Mr. Kaiser passed out a report that listed all of the legal action that has been initiated by the CMPA, and the result of that action. The report listed at least twenty websites that have already been shut down. The largest website, www.ultimate-guitar.com is still operating under the claim that they have a legal license to do so through the Russian organization ROM. It was reported that the World Trade Organization has successfully convinced the Russian Government to take aggressive legal action against copyright infringers, including the ROM organization. Further information will be forthcoming. It was also reported that the CMA is now officially engaged with the NMPA and the MPA in their efforts to shut down illegal websites.

New Business

There was no new business on the agenda.

Committee Reports

ACDA – Lou Fifer. No Report.

Annual Meeting – Lauren Keiser. President Keiser reported that he has signed an agreement with the Princeton Club to host the next annual meeting in June '07. The board agreed to engage Bruce Weinstein, “The Ethics Guy”, a nationally known speaker on the subject of business and ethics as the keynote speaker. The Board authorized a fee up to \$3500 as payment for his appearance at the Annual Meeting.

Archive – Lauren Keiser. No Report.

Awards – Paul Sadowski. The Paul Revere Awards exhibit continues to be shown on exhibit at major universities throughout the country.

Contribution – Roger McClellan and Todd Vunderink. No Report

Copyright and Licensing – Marc Ostrow. No Report.

Educations Contact and Trade Relations – Lauren Keiser. No Report.

Engraving/Production – Dan Dorff.. No Report.

Finance/Audit – Arnold Broido. It was agreed that an audit of the MPA’s finances were not necessary and will not take place as previously reported.

International Contacts – Arnold Broido. ICMP Report. Mr. Broido gave an extensive report on the changes taking place within the ICMP organization. He reported on the push for more representation of the majors on the Board, and the resulting effect that would take place if that change were successful.

Membership Report – Brian Hill. Brian Hill and Julie Averill are working on a kit to send prospective members which will include benefits of joining MPA as well as other print materials. Also in the works is a PowerPoint slide show on the website on the membership page. A full report will be made at the January board meeting.

MLA/MOLA/MPA – Dan Dorff.. Dan reported that the MPA will be represented at the MOLA April convention.

Performance – Norman Ryan. No Report.

Press/PR/Pub – Kathy Fernandes, Kathleen Marsh. Kathy Fernandes distributed the final copy of the ad that will run in major educational magazines which target the school administrator. The campaign, previously approved by the board, will start to run in late February and will continue through the Spring. Kathleen Marsh reported that the final design work for the online newsletter has been approved and the programming is in progress. The newsletter will be operational in the first quarter of 2007. At that time a newsletter with the same message will be emailed to school administrators as part of a multi-media copyright awareness campaign.

Research/Development/New Technology – No Report.

The meeting was adjourned at 12:00 pm.