



Minutes of the Officers & Board of Directors Meeting  
November 19, 2009 ASCAP

Brittain Ashford (Administrator)	Present
Marco Berrocal	Absent
Carl Bornmann	Present
Bryan Bradley	Present
Craig Cornwall	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present
Lauren Keiser (President)	Present
Sonya Kim	Present via phone
Katie Baron for Jim Kendrick.	Present
Kristin Lancino	Present
Kathleen Marsh	Present
Roger McClean	Present
Dave Olsen	Absent
Norman Ryan	Absent
Jeff Schroedl	Present
John Shorney	Present
Todd Vunderink	Present

Bill Ryden attended on Marco Berrocal's behalf, representing Bourne.

Committee Chairs

Craig Cornwall, Finance Chair	Present
Dave Olsen, Membership Chair	Absent

**Call to order and announcements (Keiser) – 10:05 AM**

**Approval of Minutes from September Meeting** – Approved as amended by Daniel Dorff.

**Treasurer's Report** – Approved as submitted.

**Old Business**

**HFA Deal:** The technical work to implement the project is not in progress and the MPA will not know if we are at the 75% participation threshold until the technical piece is done. At the last meeting the Board agreed that no promotion will take place until 75% of the universe of music is represented in the HFA database. The Board felt that the lack of sync rights in this deal was a problem and that sync should be a mandatory part of the program. John Shorney also stated that he thought the fee structure was too high. It was announced that the PR director at HFA left her job, so all communication should go through Lauren Apolito. Jeff Schroedl announced that Hal Leonard will not be participating in the program.

**History of Music Publishing in America:** The Board made suggestions regarding who would be an appropriate editor or author of a new book about the history of American Music Publishing. Todd Vunderink suggested that Richard Crawford would be qualified to write it. Other names suggested were George Boziwick, and D.W. Krummel. It was also suggested that individuals could cover individual areas of expertise. It was suggested that Rick Sanjeck could write about the history of pop music, Todd Braback and Helen Wallace were mentioned as was Nick Firth. The Board was asked by Lauren to come up with a budget for the project by January.

**MENC Scholarship Proposal:** A scholarship was approved by the Board to be awarded to a student (s) who will create a multi-media presentation on copyright issues related to music. The MENC will run the contest and announce the winner at our annual meeting and their annual meeting in Washington DC. The judges will be members from the MPA. The MENC will promote this scholarship to schools across the U.S. It was recommended that the winner should be required to set up a 529 account and the MPA will deposit a check into that account. Back in October the Board voted unanimously to finance a scholarship given to three student(s) who submit winning multimedia presentations focused on the promotion of copyright. First place will be a \$10,000 award, second place will be \$3000 and third place will be \$2000. The MPA will work with the MENC and other education organizations to promote and manage this contest. The Board gave Lauren permission to move forward with this project.

**Revere Awards:** Dan Dorff recommended that the Paul Revere Awards be changed to recognize individual work in separate categories such as design and engraving, etc. Lauren also suggested that editorial content should be a category along with best printing and production. Lauren will speak to Paul Sadowski about this change.

**New York Public Library @ Lincoln Center:** the head of the music library told Lauren that he feels that allowing copies to be made in the music library was fair use. Katie Baron informed the Board that the copyright law states that as long as a library has a sign that warns users of copyright infringement, they are operating under the law. The NY Library has no such sign, so the MPA will send them a notice of that fact.

**Management Insurance for Officers and Board Members:** Carl Bornmann informed the Board that Errors and Omissions Insurance for Board Members and Officers will cost \$1600 per year. Katie and Jim will review the policy, fill out the forms and buy the insurance. John Shorney made the motion to buy the policy and Jeff Schroedl seconded the motion. It was passed unanimously by the Board.

**National Music Council Grant for Developing an IP/Copyright Curriculum:** Lauren suggested that the focus be on grade level three to five. He will continue conversation with the Council to help them develop a course curriculum.

## New Business

**AAPs Statement Regarding File-Sharing Websites:** Representatives from the NMPA gave a report on the takedown program. It was reported that the book industry is also very upset about these websites and are involved in a class action lawsuit to force the websites to stop illegal activity. Music publishers share the same problem. Although there are currently no lawsuits involving music publishers, it was recommended that legal action be considered.

**Lifetime Achievement Award and Arnold Broide Award Nominations:** Lauren asked the Board to send nominations for the award to Brittain in the next two months.

**New Membership Ideas:** Lauren suggested that it is time for a new membership drive. The Board discussed promotional ideas and supported the idea of a major campaign to build the MPA membership.

**Grant to the International Confederation of Music Publishers:** The ICMP has asked for a grant to write a book on the history of music publishing and for marketing outreach. A grant of \$2000 was unanimously approved for this use.

**National Music Council grant for developing an IP/Copyright curriculum:** A grant of up to \$3000 was unanimously approved for this use.

## Committee Reports

**Annual Meeting** – Lauren Keiser. Lauren encouraged the Board to contribute ideas for main speakers at the annual meeting

**Contribution** – Roger McClain, Todd Vunderink. No report.

**Copyright and Licensing** – No report.

**Educations Contact and Trade Relations** – Lauren Keiser. No Report.

**ICMP** – Lauren reported that it currently costs €880 million to run 27 PROs in Europe. The ICMP is trying to reduce that fee and get more money to songwriters and publishers.

**Engraving/Production/Paul Revere Awards** – Dan Dorff, Todd Vunderink. No report.

**Finance/Audit** – Carl Bornmann. No report.

**Membership** – Dave Olson. Waterton Brass Music was voted in as a new member.

**MLA/MOLA/Performance Committee** – Dan Dorff, Todd Vunderink, David Flachs. Dan Dorff reported on the MLA meeting. He said the issue of grand rights confuses the members and they think ASCAP and BMI need to put out a definition of the different rights. Dan would like to set up a meeting of the appropriate people so the issue can be defined. He asked for Board approval to speak to ASCAP and BMI to clear up this issue. Dan will report back in January about getting clarity on grand rights.

**Press/PR/Pub** – Kathy Fernandes/Kathleen Marsh/Craig Cornwall. The Board gave their unanimous approval to spend \$3500 to update the MPA logo and web page design.

**Research/Development/New Technology** – Steve Culbertson, Kathleen Marsh. No report

**The meeting was adjourned at 12:00 pm.**

Respectfully submitted,  
Kathleen Marsh, Secretary