



MUSIC PUBLISHERS ASSOCIATION *of the United States*

Minutes of the Officers & Board of Directors Meeting
September 24, 2009 BMI

Brittain Ashford (Administrator)	Present
Marco Berrocal	Present
Carl Bornmann	Present
Bryan Bradley	Absent
Craig Cornwall	Present
Steve Culbertson	Absent
Daniel Dorff	Present via phone
Kathy Fernandes	Present
Lauren Keiser (President)	Present
Sonya Kim	Present
Katie Baron for Jim Kendrick.	Present
Kristin Lancino	Present
Kathleen Marsh	Present
Roger McClean	Absent
Dave Olsen	Absent
Norman Ryan	Absent
Jeff Schroedl	Present
John Shorney	Absent
Todd Vunderink	Present

Committee Chairs

Craig Cornwall, Finance Chair	Present
Dave Olsen, Membership Chair	Absent

Call to order and announcements (Keiser) – 12:05PM

Approval of Minutes from June Meeting – Approved as submitted.

Treasurer’s Report – Carl Bornmann reported that the MPA tax returns have been filed and two CDs have rolled over. The minutes were approved unanimously as submitted.

Old Business

HFA/MTNA/MPA: A discussion took place regarding how the MPA was going to communicate the details of the new HFA licensing program to the MPA membership. The Board discussed working with Laurie Jacobson of HFA to create a unique logo for a marketing program that would be done in coordination with HFA. It was decided that the first thing that needed to be done was to create a budget for the project. The budget will be submitted at the next MPA meeting.

NY Public Library: A complaint has come to the MPA Board that the NY Public Library is allowing music from the library to be copied illegally. The Board discussed the matter and will encourage the library to post fair use guidelines and warnings against illegal copying. The idea of a blanket license for legal copying was discussed. Lauren will speak with David Israelite, the president of the NMPA about the feasibility of this idea.

Kopinor: Brittain Ashford reported that the annual payment from Kopinor has been deposited into the MPA bank account. A payment of 631 444 Kroners was made which converts to approximately \$100,000 in U.S. Dollars.

New Business

Marc Ostrow: Copyright Awareness tour and Speeches: Marc Ostrow asked the Board to consider creating a position whereby he would speak on behalf of the MPA on the subject of copyright education and advocacy. He told that Board that because he is currently free of professional obligations and he is an attorney with a music publishing background, he is ideally suited to speak on such matters. The Board discussed the idea of having a paid professional as a spokesperson for the organization, who also acts as a liaison with other copyright oriented groups. The Board discussed the plan that Marc presented and concluded that the rate and the amount were beyond what the Board wanted to pay. Lauren will go back to him and ask for an adjustment to the schedule and the rate.

Errors and Omissions Insurance of Officer and Board Members: Carl Bornmann brought up the idea of buying insurance to cover the actions of the officers and board members. The board discussed the idea and agreed that covering the officers and board members was reasonable given the size of the treasury and the issues being addressed by the board. Carl will submit insurance quotes at the next board meeting.

File Sharing Websites: Kathleen Marsh presented information to the board about the proliferation of file sharing websites that are offering free and illegal sheet music to the public. The board discussed different initiatives that could be taken to shut down these websites. The discussion was tabled for further research on the legal options available to the MPA and member publishers.

2010 Budget: Lauren made a special request to the Board for ideas on how we can best utilize the funds in the MPA treasury. He asked every committee to submit a budget for appropriate projects that advance the mission of the MPA. He is hoping to use \$200,000 of the treasury in fiscal 2010.

Committee Reports

Annual Meeting – Lauren Keiser. Lauren announced that he would like to hold the 2010 annual meeting at the Harvard Club. The Board unanimously approved the venue.

Contribution – Roger McClain, Todd Vunderink. No report.

Copyright and Licensing – Marc Ostrow. No report.

Educations Contact and Trade Relations – Lauren Keiser.

International Report – No report. Lauren announced that he would be attending the ICMP meeting mid-October and would have a report at the October meeting.

Engraving/Production – Dan Dorff, Todd Vunderink. No report.

Finance/Audit – Carl Bornmann. No report.

Membership Report – Dave Olson. Brittain informed the Board that Dave Olson is working on a new membership application. The Board also unanimously approved the membership application of Warner/Chappell Music Publishing.

MLA/MOLA/MPA – No report.

Paul Revere Awards – No report.

Press/PR/Pub – Kathy Fernandes/Kathleen Marsh/Craig Cornwall. No report.

Research/Development/New Technology – Steve Culbertson. Kathleen Marsh volunteered to take the place of Steve Manus on this committee.

The meeting was adjourned at 12:00 pm.

Respectfully submitted,
Kathleen Marsh, Secretary