



MUSIC
PUBLISHERS'
ASSOCIATION
of the United States

Music Publishers Association of the United States

Minutes of the Officers & Board of Directors Meeting
February 19, 2009 BMI

Brittain Ashford (Administrator)	Present
Marco Berrocal	Present
Carl Bornmann	Present
Craig Cornwall	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present
Lauren Keiser (President)	Present
James Kendrick Esq., (Counsel)	Absent
Sonya Kim	Present
Kristin Lancino	Present
Steve Manus	Absent
Kathleen Marsh	Present
Roger McClean	Present
Dave Olsen	Absent
Marc Ostrow	Present
Norman Ryan	Absent
John Shorney	Present
Jeff Schroedl	Present
Todd Vunderink	Present

Committee Chairs

Craig Cornwall, Finance Chair	Present
Dave Olsen, Membership Chair	Absent

Call to order and announcements (Keiser) – 10:10 AM – Lauren Keiser announced that Carl Fischer has appointed Sonya Kim to represent the company on the Board of the MPA as a replacement for Lauren Keiser who is now representing his own company. The Board approved her appointment unanimously.

Approval of Minutes from October Meeting – Approved as submitted.

Treasurer's Report - Approved as submitted.

OLD BUSINESS

HFA/AIMP Print Music Panel: Marc Ostrow announced that he will sponsor a print music panel featuring representative from the MPA at the AIMP meeting to take place on Wednesday, May 20th at 5:30 at the Williams Club. The Board approved the panel.

MPA Survey: Lauren Keiser spoke about the need for industry research and a way to quantify the size of the print market and determine the mix of product that is sold. He said that he spoke to Steve Manus of Alfred, and Larry Morton of Hal Leonard and both companies are willing to share their data. He suggested that the MPA develop a survey to be distributed to print music publishers that can be used to create a research document that would be available to MPA members. Steve Manus volunteered to help create this survey. Jeff Schroedl, Kathleen Marsh and Steve Culbertson agreed to help. The Board agreed that this research was a valuable resource for all music publishers

NEW BUSINESS

MENC/MTNA License: Lauren Keiser distributed a document created by The Harry Fox Agency which outlined a licensing collaboration opportunity whereby the MPA, along with HFA would make a license available to members of the MENC and MTNA. A discussion about the practicality of this proposal took place among the Board members and the conclusion was managing the database was the primary problem with this project. The Board agreed that all members of the MPA would have to agree to share their information for this project to work. The Board agreed to work on the steps outlined in the proposal in an effort to move this project forward.

Annual Meeting: Lauren announced that members of the ICMP will be attending the MPA annual meeting and therefore recommended that they be invited to participate on a panel discussion about the state of international copyright affairs. He also announced that Thad McIlroy has agreed to speak for a fee of \$5000. He distributed Thad's resume and recommendations and the Board agreed to consider him after they have reviewed his credentials. A discussion regarding who the recipient of the Arnold Broide Lifetime Achievement Award should be took place among Board members. The general consensus was that Orrin Hatch was a good choice. The nomination was tabled subject to allowing Lauren to discuss this choice with David Isrealite of the NMPA to make sure it did not conflict with any NMPA business.

Committee Reports

Annual Meeting – Discussed in New Business

Contribution – Roger McClain, Todd Vunderink. No report.

Copyright and Licensing – Marc Ostrow. Mark reported on a new book by Larry Lessig called Remix which continued his assault on copyright. The claim of the book is that remixed music or mashups are not subject to copyright law. He also reported on a website in

Canada named the International Sheet Music Project (www.ismlp.org) which is creating a library of free .pdfs of classical works which are public domain in Canada, but not necessarily public domain in other countries. The Board agreed to contact the NMPA to send a notice for the takedown of music that infringes foreign publishers.

Educations Contact and Trade Relations – Lauren Keiser. No report

International Report – Lauren Keiser. Lauren reported on ICMP activity. The membership of European PROs consists of one third publishers, one third published composers and one third non-published composers. He reported that the major publishers are threatening to leave the PROs because the unpublished writers have too much power in the organization. They are asking for the creation of a code of ethics for music publishers. He reported that currently the MPA pays very low dues compared to European members. The U.S. pays \$4,500 per year compared to \$10,000 for Spain, \$5,800 each for Denmark and Norway and \$54,000 paid by the NMPA. He suggested that the MPA consider a one-time gift of \$20,000 to the ICMP. The Board said they would consider his proposal. He also reported that The Canadian MPA is giving a blanket license for printing and copying in schools, libraries and institutions. He said that almost every country in Europe has a program to allow copying in schools.

Engraving/Production – Dan Dorff, Todd Vunderink. No report.

Finance/Audit – Carl Bornmann. Brittain reported that a CD rolled over since the last meeting. The Board advised no change to the current investment strategy. All funds are invested with Chase Bank.

Membership Report – Dave Olson– Lauren reported the he and Brittain will work with Dave Olsen to increase membership.

MLA/MOLA/MPA – Dan Dorff, Todd Vunderink, David Flachs. Dan reported that he is going to the MOLA convention. He also reported that the NY Public Library is allowing users to copy music on their copy machines. He suggested that the MPA make them a target. The matter is being turned over the Jim Kendrick. Jim will send a letter to the library.

Performance – Norman Ryan. Notes enclosed.

Press/PR/Pub – Kathy Fernandes/Kathleen Marsh/Craig Cornwall. Kathy reported that she had a conversation with the designers about refining the tag line for the logo. The Board agreed that the mission of the MPA was copyright education and advocacy and that should be reflected in all our communication. We are going into a third round of designs which will be presented for review at the next meeting.

Research/Development/New Technology – Steve Manus, Steve Culbertson. No report.

Paul Revere Awards– The requests for submissions will go out March 1st.

The meeting was adjourned at 12:00 pm.

Respectfully submitted,

Kathleen Marsh