



MUSIC
PUBLISHERS'
ASSOCIATION
of the United States

Music Publishers Association of the United States

Minutes of the Officers & Board of Directors Meeting
November 20, 2008 The Harry Fox Agency

Brittain Ashford (Administrator)	Present
Marco Berrocal	Present
Carl Bornmann	Absent
Craig Cornwall	Present
Steve Culbertson	Present
Daniel Dorff	Absent
Kathy Fernandes	Absent
Lauren Keiser (President)	Present
James Kendrick Esq., (Counsel)	Present
Kristin Lancino	Present
Steve Manus	Absent
Kathleen Marsh	Present
Roger McClean	Present
Dave Olsen	Absent
Marc Ostrow	Present
Norman Ryan	Present
John Shorney	Absent
Jeff Scroedl	Absent
Todd Vunderink	Present

Committee Chairs

Craig Cornwall, Finance Chair	Present
Dave Olsen, Membership Chair	Absent

Call to order and announcements (Keiser) – 10:05 am – Marc Ostrow announced that Boosey has agreed to allow Marc to act as their representative on the MPA Board subject to the MPA Board approval. The Board voted unanimously to allow Marc to stay on the Board until the end of his term in June 2009. Lauren Keiser also announced that he left Carl Fischer to start his own publishing company and will stay on the Board of the MPA as the representative of his own company, Lauren Keiser Music Publishing.

Approval of Minutes from October Meeting – Approved with the correction that Steve Culbertson and Norman Ryan were present at the October meeting.

Treasurer's Report - Approved as submitted.

Old Business

MENC/MTNA Blanket License: Lauren Keiser reported that he spoke with Gary Churgin, president of The Harry Fox Agency, about their interest in acting as the collection agency for a MENC/MTNA Blanket License. The commission for this administration would be paid by the user and all MPA members could participate at no charge if they agree to put their print database information into the HFA database. HFA would also be willing license original lyrics. They would not administer sync rights. Marc Ostrow and Jim Kendrick brought up problems with the identification of copyright owners since arrangements created by print companies are actually owned by the underlying copyright owner. This would mean that arrangers and print companies would not see any income from this program. Lauren Keiser said that both Hal Leonard and Alfred were enthusiastic about this program and would be willing to share their database with HFA. Lauren

encouraged the Board to be positive and said that he would approach the CMPA to get their interest level in this project.

Approval of MPA Web Job Board:

The Board decided to table this discussion pending the redesign of the MPA website. Brittain also stated that she was unhappy with the response time from our current vendor, Boom Design, and will be soliciting competitive bids for the new website.

New Business

Australian MPA: The Australian MPA has approached the MPA with a complaint about sellers offering pirated downloads and products on Ebay. The MPA will pass this complaint on to the NMPA for legal action.

MPA/AIMP: Marc Ostrow asked the Board to authorize a print panel discussion at the Spring AIMP meeting taking place on May 20th between 5:30 and 7:00PM at the Williams Club. The panel will discuss all issues related to the current state of the print industry. The Board agreed to authorize Marc to host the panel. Marc noted that his email address has changed to marc.ostrow@hotmail.com. Lauren Keiser also noted that his email is now lauren@laurenkeisermusic.com. His cell phone number is 203-558-3585.

Committee Reports

Annual Meeting – Lauren Keiser. Lauren has signed a contract to host the annual meeting at the Harvard Club on June 5, 2009. Lauren will look for a main speaker who will address general business issues related to publishing and also speak about the future of publishing. If a copyright czar is in place by the time of the meeting, the MPA will invite him or her to speak at the annual meeting.

Contribution – Roger McClain, Todd Vunderink. No report.

Copyright and Licensing – Marc Ostrow. HFA claims that they are going to input the new rate calculations into their systems so they can payout at the new rates. The calculations are extremely complicated and the Board questioned whether the implementation of the new system will work. Jim Kendrick commented that he thinks all IP companies must work together to protect copyright and that Congress will not be sympathetic to the current system and will demand a change to a simpler system.

Educations Contact and Trade Relations – Lauren Keiser. No report.

International Report – Lauren Keiser. Lauren reported that he attended the ICMP meeting in Paris on November 5, 6, and 7th. The membership of the ICMP consists of one third publishers, one third published composers and one third non-published composers. The main theme of the meeting was a call for the preservation of cultural diversity. The ICMP has appointed a new director, Gir Hatton, and has a separate attorney and lobbyist on staff. Lauren reported that there is real friction between the publishers and the collection societies in Europe and that the publishers are getting very aggressive about protecting their rights in Europe.

Engraving/Production – Dan Dorff, Todd Vunderink. No report.

Finance/Audit – Carl Bornmann. Brittain reported that a CD rolled over since the last meeting. The Board advised no change to the current investment strategy. All funds are invested with Chase Bank.

Membership Report – Dave Olson– No report.

MLA/MOLA/MPA – Dan Dorff, Todd Vunderink, David Flachs. Report attached.

Performance – Norman Ryan. Norman reported that Opera America is under financial stress and is restructuring. A meeting will be set when the new organization is in place.

Press/PR/Pub – Kathy Fernandes/Kathleen Marsh/Craig Cornwall. The Board gave their feedback on the first round of sample logos submitted by our designers. The consensus was to ask them for second round since no one was satisfied with the initial submissions.

Research/Development/New Technology – Steve Manus, Steve Culbertson. No report.

Paul Revere Awards– No report.

The meeting was adjourned at 12:00 pm.

Respectfully submitted,
Kathleen Marsh, Secretary

