



Minutes of the Officers & Board of Directors Meeting
Thursday, November 18, 2010 at the offices of ASCAP

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Marco Berrocal	Present
Bryan Bradley	Absent
Carl Bornmann	Present
Eugene Caprioglio	Present
Steve Culbertson	Present
Daniel Dorff	Present via telephone
Kathy Fernandes	Present
Sean Flahaven	Present
Lauren Keiser (President)	Present
Jim Kendrick. (Legal Counsel)	Absent
Sonya Kim	Present
Kristin Lancino	Present
Kathleen Marsh	Present
Zizi Mueller	Present
Norman Ryan	Absent
Jeff Schroedl	Present
John Shorney	Present
Todd Vunderink	Absent

Call to order and announcements (Keiser) – 10:05 AM. Erin Rogers from Peer joined the meeting, sitting in for Todd. The Board welcomed Sonya Kim back from maternity leave.

Approval of Minutes – Approved as submitted.

Treasurer’s Report – Carl stated that there were no out of the ordinary expenses and that the NSAI (Nashville Songwriters Association) received \$10,000. Kathy brought up the idea of government issued municipal bonds as an option as a longer-term investment vehicle. Carl stated he would look into some options. Report approved as submitted.

Old Business

iSafe and NMC curriculum: There was discussion about the value of writing a curriculum and the distribution of such a program. Kathy F. mentioned that it might be difficult to push curriculum from the Government level and that it might prove easier to introduce a curriculum to individual schools. From either angle, it was agreed that it must be easy to use to be effective. It was also mentioned that the MPA could partner with MENC to present the curriculum.

Many questions came up regarding the implementation of the program. The Board agreed that it is important to spend time on this project. Lauren will ask David Sanders of the NMC for more details on how to implement. Discussion was tabled until the next meeting.

New Business

Grants: The AMC asked for a \$28,000 grant. With this, Lauren announced that the State Department is on board to assist in getting our and AMC's message out. There are 188 embassies throughout the world and presented the concept of 'American Spaces' and 'American Corners' associated with the AMC. Lauren stated that the AMC will be linked in all these spaces. A vote to award the \$28K to the AMC was called for. The Board unanimously approved

The CMPA (Church Music Publishers Association) had requested a grant as well; they have asked for \$10,000. It was discussed that 9% of the money from Kopinor funds comes from religious music and thus such a grant, for distribution to our "sister" organization seems appropriate even though many American publishers of religious music do not belong to the CMPA. Todd (Contribution Committee) recommended a yes vote and Lauren supported the vote. This is currently set to be a one-time grant for 2010/11, The Board unanimously approved.

Budget: Lauren suggested that we do a budget every October and we accept grant proposals in October. It was suggested by the Board that we open up the grant process to all music organizations. Kristin suggested that have a schedule for grant applications. Katie said she would help Todd with guidelines that would be posted on our website.

Sean Flahaven pointed out that the overhead for the organization is particularly low and that perhaps the Board might think about compensating the administrator, seeing as her current salary seemed particularly low. A conversation ensued about giving Brittain an immediate raise of \$5 an hour, bringing her to \$30 an hour. Sean/Kathy/Steve/Lauren are on the new compensation committee to determine Brittain's expanded role and how she should be compensated for it.

John raised the question about whether the Kopinor money should be invested to create an endowment to fund scholarships rather than giving it away. The endowment concept was discussed, Lauren brought up the idea that perhaps the MPA should give back money to our membership to ship music to the embassies. Katie mentioned that there could be problems giving this money directly to publishers for this.

Carl suggested that since the organization now has an official budget that we should bring the it to our tax consultants and that perhaps he could discuss the ways in which the organization was distributing money with them as well. The Board agreed to have the budget looked at by Withum, Smith and Brown.

After various discussion, the new Budget was unanimously approved.

MPA's participation in an amici brief: Viacom, et. al. v. YouTube: Katie announced that the district court has ruled that YouTube is an ISP and that ASCAP and BMI are appealing the ruling. They have asked the MPA to contribute \$5000 toward the appeal. This was approved by the Board.

Committee Reports

Annual Meeting: Lauren Keiser- Lauren reminded the Board that we will be giving our Lifetime Achievement Award to Morty Manus. Charles Sanders has agreed to speak, as well. We are still looking for a keynote speaker and nominees for the Broido Award.

Contribution: Todd Vunderink- *see above*.

Copyright and Licensing: Jim Kendrick and Katie Baron- No report.

Digital Piracy: Kathleen Marsh and Jeff Schroedl- there is a spreadsheet in the folders for the International Website Watcher. This is being distributed via the ICMP to other publishing organizations. Kathleen asked that we ask Ross to focus on Scribd. Lauren said that he will have more to report after the holidays.

Education Contacts and Trade Relations: Lauren Keiser- the new ad campaign for our Scholarship competition was presented to the Board. This ad will appear in Music Alive and in Tune. The Board briefly discussed the potential impact and meaning of the ad. John Shorney mentioned that the idea winner would be a video and that perhaps we need to tweak who we are approaching for entries.

ICMP: Lauren reported on the ICMP Board meeting that took place in Dubai. He mentioned that it was the first time that Arab countries convened to discuss the monetization of broadcast, performed and recorded music. The ICMP held a session on how to establish a business model for music publishers and performance rights organizations in their region for the collection of royalties. Lauren mentioned that only one music publisher controls the majority of music sold in Arab countries. In general, he stated that publishers are not collecting royalties.

While there, the hot topic was the concept of a global database. All the ISPs and mobile telephone companies want a global database to determine the ownership of music. In Europe, 1.8 billion Euros is spent on backroom operations (out of 8 billion Euros collected). WIPO and the ICMP want to support this and fund it. There are 14 submissions from people who want to build the database, in which every recording and copyright would be held. This would make it easier to find the copyright holder and cut down on back-room expenses. There are several people who want to run it, including WIPO, the European Union and Google.

There is also talk of expanding music publishing seminars to developing countries.

Engraving and Production: Daniel Dorff- No report.

Paul Revere Awards: Paul Sadowski- Danny reported they did a dry run of the new judging system and it was very successful.

Finance/Audit, Carl Bornmann- No report.

Membership: Sean Flahaven- Sean presented the revised membership brochure. Brittain will make revisions per the Board's suggestions. The MPA will be mailing this out early 2011.

MLA/MOLA Joint Committee: Daniel Dorff- No report.

Performance Committee: Norman Ryan- No report.

Press/Publicity: Kathy Fernandes and Kathleen Marsh- No report.

Research/Development/New Technology: Kathleen Marsh, Sean Flahaven and Steve Culberston- No report.

The meeting was adjourned at 12:05 PM.

Respectfully submitted,

Kathleen Marsh, Secretary