



Minutes of the Officers & Board of Directors Meeting
Thursday, January 12, 2012 at the offices of ASCAP

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Bryndon Bay	Present
Marco Berrocal	Present
Bryan Bradley	Present
Eugene Caprioglio	Absent
Steve Culbertson	Absent
Daniel Dorff	Present
Kathy Fernandes	Present
Sean Flahaven	Present
Lauren Keiser (President)	Present
Jim Kendrick. (Legal Counsel)	Present
Sonya Kim	Present
Kristin Lancino	Absent
Kathleen Marsh	Absent
Zizi Mueller	Absent
Norman Ryan	Present
Jeff Schroedl	Absent
John Shorney	Present
Todd Vunderink	Absent

Call to order and announcements (Keiser) – 10:05 AM

Approval of Minutes – Approved as submitted with the note that *Jeff Lorenz* should be changed to *Geoff*.

Treasurer's Report – Approved as submitted.

Old Business

There was no old business to discuss.

New Business

Nominating Committee: a slate of new officers was presented to the Board.

Kathleen Marsh, President

Bryan Bradley, First VP

Lauren Keiser, Second VP (automatic position per By-Laws)

Bryndon Bay, Treasurer

Todd Vunderink, Secretary

The Board approved this ballot for presentation at the Annual Meeting.

Committee Reports

Annual Meeting: Lauren stated that he would ask David Israelite to speak at lunch. The Board confirmed that the MPA has opted to give the Broido Award to Robert Levine. Lauren mentioned that he would like to have Stanley Pierre-Louis back for a panel, as he was an excellent speaker. The Board discussed alternate spaces for the cocktail hour and opted to move the Board meeting to before the official start of the day.

Contribution: No report.

Copyright and Licensing: Jim Kendrick reported that SOPA is getting hammered in Congress. He stated that there are some concerns about government misusing it, however the entire situation seems to demonstrate how powerful and unreasonable Google and their allies are when being faced with something that could even remotely affect their business model. Right now it does not seem that SOPA will pass, primarily due to pressure from the public.

Sonya asked Jim if he knew anything about the NMPA settlement. Jim stated that he hasn't quite sorted through it, but the opt in is a few days out. He stated the settlement was not going to be very much, the difference between *some money and no money*.

Curriculum: Kathy Fernandes presented some art boards for the curriculum project. The Board was enthusiastic and impressed by the progress and presentation.

Digital Piracy: No report.

Educational Contacts & Trade Relations: Lauren will attend both the RPMDA convention in Los Angeles come May and the MTNA conference in New York at the end of March.

ICMP: Lauren and Kathleen will be attending the next ICMP meeting in Cannes at the end of the month and will give a full report at the February meeting.

Lauren reported that the Global Repertoire Database is under way. Many European PROs are still holding out, but many larger publishing entities are in support. The database would make titles available to anyone who wants to license, around the world, and find out who controls the rights and start negotiations. Google wanted to finance and own the GRD, but there isn't support for this. There are three or four bidders at current. The database will be free and create more opportunity for rights holders. PROs object because this will take away a fair chunk of their revenue through direct licensing. World Intellectual Property Organization (WIPO) would like to control it, but there is an aversion to this.

Lauren spoke to the importance of getting countries involved in licensing that have not historically done so.

Lauren also stated that it is his personal goal to get every MPA around the world involved in the MPA's anti-piracy efforts.

Engraving and Production: No report.

Paul Revere Awards: Brittain has been in touch with Paul Sadowski and award applications will go out at the end of February. It was mentioned that Paul is still hoping to find someone to succeed him as the Awards chair.

Membership: Brittain presented one application for membership, Jazzlines Publications from Saratoga Springs, New York. The application was approved.

Sean Flahaven also discussed corporate sponsorship of the Annual Meeting with the Board. Options presented to the board were five minutes of talking time, ad placement in our program as well as grab bags and table space. Looking at associated costs, Sean seemed to think it reasonable to have costs of the event covered by these sponsors in tandem with admission funds. Lauren spoke to a vendor that might be interested who seemed to think the threshold for such a sponsor might be \$500.

Bryan Bradley offered to help Sean pull details together; Brittain would contact the Board to prompt them for suggestions of sponsors.

MLA/MOLA Joint Committee: No report.

Performance Committee: Norman Ryan reported that the MPA sponsorship for a cocktail event was not going to happen for the March American Mavericks target, but likely for May near Carnegie's *Making Music* series. He will be speaking with Todd, Zizi and Kristin the following week to discuss. Norman stated that he wasn't convinced that they were in a position to get people to the event come March and having a good speaker would be crucial. Since the timing didn't seem quite right Norman thought it would be better to spend the money on a concentrated social event rather than at assorted conferences.

Press/Publicity: Sonya Kim presented some outdated brochures to the Board. She is currently working with Brittain to revamp the style and language to get things up to date for some of the upcoming conventions. Sonya stated that some of the brochures could be printed on demand in small batches when necessary. Some of the changes include getting updated links to forms and resources, updating our new logo, and general design.

Sonya stated that the Committee decided to not run advertising for the scholarship competition. At this point, all promotion will be handled online.

John Shorney mentioned that he has been working with the CMPA on similar materials. He reported that Katie and Jim had worked up an article that might tie in with this effort.

Jim Kendrick presented the idea that perhaps the industry might need to continue the 1976 discussion. Now that there is the internet and multiplicity of sources, it seems that there is a great need to bring the language up to speed in regards to the digital world to make the materials relevant. Dan stated that there assuredly would be interest, but asked if such a group could do anything with authority. Jim stated that while people might not be able to agree, they could try.

Jim suggested that the MPA could commission someone to come up with a compendium of best practices and see if we could get various sources to discuss and endorse. Jim pointed out that the 1976 discussion is not part of the law, but a list of practices that was agreed upon, which doesn't mean that an entity could not sue someone in regards to the practices. The board agreed that an effort needed to be made to see what could be agreed upon. Common ground may not be easy to find, but an effort should be made. There was talk of working with NMPA, NAFME and other similar groups.

Research/Development/New Technology: No Report.

The meeting was adjourned at 11:30 AM

Respectfully submitted,
Kathleen Marsh, Secretary