



Minutes of the Officers & Board of Directors Meeting
Thursday, April 19, 2012 at the offices of BMI

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Bryndon Bay	Absent
Marco Berrocal	Present
Bryan Bradley	Present
Eugene Caprioglio	Present
Steve Culbertson	Absent
Daniel Dorff	Present
Kathy Fernandes	Absent
Sean Flahaven	Present <i>via phone</i>
Lauren Keiser (President)	Present
Jim Kendrick. (Legal Counsel)	Absent
Sonya Kim	Present
Kristin Lancino	Absent
Kathleen Marsh	Present
Zizi Mueller	Present
Norman Ryan	Absent
Jeff Schroedl	Absent
John Shorney	Present
Todd Vunderink	Present

Call to order and announcements (Keiser) – 10:10 AM

Lauren let the Board know that Kathleen would be officially added as a signatory on MPA accounts.

Approval of Minutes – Approved as submitted.

Treasurer’s Report – Brittain let the Board know that all expenditures are on track. We have paid liability insurance for the year. All other expenses are in line. Approved as submitted.

Old Business

There was no old business.

New Business

Proposed Board dates: Lauren stated that we’ve cut down meetings to just six a year. It has been mentioned that January is a difficult month for people to travel. With that in mind, Lauren mentioned that both he and Brittain had attended the December AIMP meeting and proposed the idea of having a joint Holiday event with AIMP that could work in conjunction with a Board meeting. The Board seemed enthusiastic about the idea. Lauren will touch base with the AIMP to gauge interest. The Board was asked to evaluate potential Board dates for conflicts.

Committee Reports

Annual Meeting: a list of those who have passed in the last year was presented to the Board; these people will be honored at the meeting. Lauren let the Board know that Daniele from NMPA and Ken Anderson would be making a presentation on the MPA/NMPA Piracy effort. Robert Levine has declined the Broido Award, as he is currently in Germany. He would like to accept next year when he can attend in person. The

afternoon panel will focus on outside factors and their affects on the industry. Bryan Bradley will head this panel with Kathy Fernandes joining. There is no official featured speaker of the day. Lauren is going to ask Jim Kendrick to give the lunch address. Brittain reminded the Board that we will have our Board meeting in the morning before the official start of the day.

Contribution: No report.

Copyright and Licensing: Katie reported on the new rate settlement agreement. She will give a comprehensive report in the fall.

Curriculum: a short sketch was presented to the Board from the design team that is creating the curriculum animation. The Board was anxious to see the next step in the process.

Digital Piracy: Kathleen Marsh reported on our progress with NMPA. She stated at this point we are still establishing a routine and relationship while they are working on a system to identify copyrighted works on any given site. Kathleen outlined the steps being taken; Brittain also reported that she had been working with Ken Anderson to compile specific lists of copyrighted works.

Lauren urged Board members to look into IMSLP and sheetmusicarchive.net. He stated that they have many Boosey, Peters and Schirmer works up on their sites.

The question was posed if the MPA could post and share infringing sites on the MPA site. Katie stated that this would be a liability issue. Kathleen asked if there was a way to present infringing sites to our membership in a proper way so they could research whether or not their work was on any given site. Katie will follow up with proper protocol. Lauren would like to see a takedown notice be sent to both sites in the next few months.

Educational Contacts & Trade Relations: Lauren attended the MTNA conference in New York the previous week. He stated that most teachers at the conference did not want to hear about copyright. Lauren will attend the RPMDA conference in the coming week where he will address their membership. He stated this will be a valuable networking opportunity to promote our scholarship competition and curriculum program.

History: Lauren reminded the Board that we are still looking to write a history of American Publishing and an essay about the MPA.

ICMP: Lauren gave an update on the Global Repertoire Database. There are six organizations that claim that they will fund the endeavor, including Americans ASCAP and PRS. Kathleen asked who would own the database. Lauren stated that it would be managed by a board of directors, three PROs, three publishers and a composer group. Kathleen brought up a concern regarding ownership of the database, as it's provided by the publisher. While the company spends the money to create the database they can also resell the information making a substantial profit.

Engraving and Production: No report.

Paul Revere Awards: Brittain let the Board know that submissions are coming in and urged everyone on the Board to submit. The deadline to submit is April 27, she will send out an additional email to membership to remind them of the deadline.

Membership: Sean let the Board know that potential sponsors had been solicited for the Annual Meeting. The Board was encouraged to investigate potential sponsors for the meeting and pass them to Brittain. At this point Musicnotes.com has agreed to be our first sponsor. Brittain will email the Board with the sponsor outline. It was agreed that follow up calls should be made.

MLA/MOLA Joint Committee: Daniel reported that the next semi-annual meeting will be the following week. He reported that Christine Clark Theodore Front, a retailer in California, had gotten in touch and felt like they needed to be part of the committee with a few other retailers. It was later discovered that she

was upset that Pepper was part of the Board, though Daniel let her know that Pepper was part of the Board as an active publisher. He mentioned that perhaps a different committee could be created to address the need. It was mentioned that perhaps active involvement with RMPDA would be best.

Nominating Committee: John Shorney shared the new slate of officers and directors: President-elect, Kathleen Marsh, Vice President-elect, Bryan Bradley and Second Vice President (per the by-laws), Lauren Keiser. Todd Vunderink has agreed to be nominated for Secretary as long as Brittain is able to assist with the creation of minutes.

John also reported that there are five directors ending their term this year: Sonya Kim, Norman Ryan, Kathy Fernandes, Kristin Lancino and himself. Lauren reminded the room that the Board amended the by-laws to let a director succeed him or herself. This will be officially voted on at the Annual Meeting. Kristin has opted to not renew her term and suggested that David Flachs would be a good fit. Sonya, Kathy, David Flachs of Schirmer and Todd Waldman of Oxford will be officially voted on to the Board at the Annual Meeting. John pointed out that the Board may appoint a director to replace any Board member who has not sat for a full term. Both Norman and John would like to stay on the Board and since there were three available spots on the Board he suggested that they take two of those slots.

Daniel Dorff mentioned that he would like to see a smaller publisher on the Board. Lauren expressed some concern with having someone who only self-published on the Board. There was some discussion. Lauren let the Board know that now there is a nominating committee, so any suggestions can be forwarded to John.

John also gave a report of the most recent CMPA conference. He let the Board know that the CMPA just completed their annual convention outside of Atlanta. All of the PROs were represented, Gary Churgin, David Israelite, Cary Sherman from RIAA, Pat Collins of SESAC and others. Rob Levine spoke as well. David Israelite gave a presentation on the NMPA rate settlement. John also mentioned that the Copyright Alliance was in attendance and gave an interesting report. John would like to put them in touch with Kathy Fernandes regarding educational outreach, given their active role in curriculum creation. John stated that the Copyright Alliance was also active during the SOPA and Protect IP proposals.

Daniel mentioned that he had heard rumors of a second round of SOPA. Katie didn't seem to think there was any validity to this.

John reported that copyright legislation is off the table for at least a year. David Israelite stated there is a consensus that something needs to be done but that it will come from working directly with ISPs and that change likely won't come through legislation.

John spoke to Cary Sherman about the *graduated response* system-- recently, in the RIAA, Cary was approached by a group of classical recording people. Until this time he had not thought about including publishers, but that this seemed like a good idea. John will share information with Lauren so that he can get in touch regarding the matter. Lauren stated that France has had good luck with the graduated response system.

Next year's CMPA meeting will be in San Francisco and the following year in Brazil.

Performance Committee: Norman emailed a report to let the Board know that costs for OPERA American this year will be about \$6,200, which is considerably less than he anticipated since the special event they had in the works won't come together until next year.

Associated costs cover a listening station and flash drives for the conference. It was discussed that the MPA should get an extra supply of the flash drives to provide to members at the Annual Meeting.

Press/Publicity: No report.

Research/Development/New Technology: No Report.

Brittain let the Board know that Scholarship applications are rolling in at a great rate and that the newly implemented online form made the process much easier for both her and students. Brittain will forward info to the Board so that they may share with interested parties. She also let the Board know that members may now register and pay for the Annual Meeting online.

The meeting was adjourned at 11:25 AM

Respectfully submitted,
Kathleen Marsh, Secretary