



Minutes of the Officers & Board of Directors Meeting  
Thursday, September 20 at the offices of ASCAP

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Bryndon Bay	Present
Marco Berrocal	Absent
Bryan Bradley	Absent
Eugene Caprioglio	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present
David Flachs	Present
Sean Flahaven	Present
Lauren Keiser	Present
Jim Kendrick. (Legal Counsel)	Absent
Sonya Kim	Absent
Kathleen Marsh (President)	Present
Zizi Mueller	Present
Norman Ryan	Absent
Jeff Schroedl	Present
John Shorney	Present
Todd Vunderink	Present
Todd Waldman	Present

**Call to order and announcements (Marsh) – 10:06 AM**

**Approval of Minutes** – Approved as submitted.

**Treasurer’s Report** – Approved as submitted.

**Old Business**

There was no old business to discuss.

**New Business**

**NMPA Report:** in the folders there was a report from NMPA Counsel on its anti-piracy efforts, assembled by Ken Anderson. The Board agreed that the presentation was not impressive and was surprised to learn that action against Pianofiles was not taken until September of this year; it was suggested that NMPA’s work and progress had perhaps been misrepresented over the year. There was much discussion about efficiency and use of funds. There was some discussion about attempting to get to illegal sites overseas. Katie Baron suggested that we connect with lawyers in the country of origin to send notices on local letterhead. Lauren states that this approach has been tried. He also mentioned at this time there is no international fund or effort to go after these types of illegal sites.

Kathy Marsh suggested that we might think about giving them less in the coming year so that we can still use their name and clout while we attempt to do much of the backend on our own.

Lauren suggested that we think about giving money to an international cause, as well. [?] Kathy Marsh stated that she will be in touch with David Israelite at NMPA and that the Piracy Committee would talk in the coming weeks. See also **Budget** below.

**Budget:** a copy of a proposed budget was included in the folders. The Board took a moment to review and asked questions. The Board asked for clarification of Performance funds, Todd let the Board know that this is money requested for OPERA America and League of American Orchestras annual conferences. The Board engaged in polite dialog about changing expenses and what a safe percentage of our net worth would be to spend within the year. The NMPA anti-piracy efforts were discussed at length, and it was decided that the Piracy Committee would give a presentation on the next step in this campaign before the Board could approve additional funding of the project.

The Board was asked to review these numbers; we will vote at the next Board meeting to approve the budget.

**Curriculum presentation:** David and Charles Sanders from the National Music Council gave a presentation on the progress of its copyright-awareness program, including the video that MPA had commissioned for the program. Assorted attachments for teacher-led activities were included in the folders. There was a lot of discussion about where the curriculum would be used. Kathy Fernandes mentioned that the program relies on good teachers taking the content into their classroom. Classroom feedback thus far has been very positive: Kathy Fernandes stated that really good conversations about “what’s fair” have come out of the classrooms.

Both Charles and David mentioned that they were still making adjustments, including potential change of narrator. They are seeking a *recognizable* voice for the short.

The Board was overwhelmingly positive about the presentation and progress.

## **Committee Reports**

**Annual Meeting:** Daniel Dorff suggested a panel discussion regarding the use of PDFs in performance. The panel could involve a conductor and an app developer. We will discuss further in the coming months.

**Contribution:** no report.

**Copyright and Licensing:** Katie Baron will give a report on terminations at the next meeting.

**Curriculum:** see report above.

**Digital Piracy:** Jeff reported that Hal Leonard was starting their own effort through Contributor that would start in early October; he will give a report at the next meeting.

**Educational Contacts & Trade Relations:** Lauren has requested that the RPMDA give the MPA a panel at their next convention.

**Finance/Audit:** Todd Waldman of Oxford was nominated as the chair for the Finance/Audit committee. His nomination was approved unanimously.

**History:** no report.

**ICMP:** Lauren gave an update on the Global Repertoire Database (GRD). The GRD has an estimated startup cost of 30-34 million Euro. Five PROs have stepped up to initially fund the effort: PRS, SACEM, GEMA, APRA and STIM.

The Board of the ICMP will have four votes: three major publishers and one independent. Meetings will be in London, Deloitte will be in charge of handling it. The design phase is expected to take 7-8 months and cost 10-12 million Euro to maintain annually. Lauren said: "That might seem like a lot, but right now the

European PROs are charging back on *our* publishing and writer rights 12% of what they make, so that is 8 billion Euro annually ... so this is nothing compared to what we are going to save."

They estimate that 75% of all effort will be in examining existing PRO's databases. All publishers, print or otherwise, will be able to enter their copyrights into one giant database, to contain all versions of songs, originals and covers. If a company wishes to license a song, they will be able to find the copyright owner and all recorded versions.

There is continuing discussion about how licenses will be administered within the European Union.

**Engraving and Production:** no report.

**Paul Revere Awards:** no report.

**Membership:** no report.

**MLA/MOLA Joint Committee:** DD reported that there will be a joint meeting next month. The next MLA convention will happen in San Diego.

**Nominating Committee:** no report.

**Performance Committee:** no report.

**Press/Publicity:** no report.

**Research/Development/New Technology:** no report.

**The meeting was adjourned at 12:03**

Respectfully submitted,  
Brittain Ashford, MPA Admin, on behalf of  
Todd Vunderink, Secretary