



Minutes of the Officers & Board of Directors Meeting
Thursday, September 19, 2013 at the offices of ASCAP

Brittain Ashford (Administrator)	Present
Katie Baron (Legal Counsel)	Present
Bryndon Bay	Present
Marco Berrocal	Present
Eugene Caprioglio	Absent
Carol Cuellar	Present
Steve Culbertson	Present
Daniel Dorff	Present
Kathy Fernandes	Present
David Flachs	Present
Sean Flahaven	Present
Evan Hause	Present
Lauren Keiser	Present
Jim Kendrick. (Legal Counsel)	Absent
Sonya Kim	Present
Kathleen Marsh (President)	Present
Zizi Mueller	Absent
Erin Rogers	Present
Norman Ryan	Absent
Jeff Schroedl	Present
John Shorney	Absent
Todd Vunderink	Absent
Todd Waldman	Present

Call to order (Marsh) – 10:07 AM

Approval of Minutes – Approved as submitted.

Treasurer’s Report – it was reported that the organization is in a good financial position for the coming year and is up \$70K in holdings from this time last year. The report was approved as submitted.

Old Business

NMPA Program: Danielle Aguirre, while unable to attend in person, connected to the room via phone to address concerns of the Board. Danielle acknowledged issues with the previous program and cited outside counsel as one of the larger failings. She outlined that under the new/current plan there would be inside, dedicated people working on the project to tackle the greater issue.

The Board asked if there was a possibility to bring suit against non-responders, Danielle stated that if there was perhaps a precedence setting case that it might be an option. At current they are not planning as much given the financial aspect involved.

Danielle reminded the Board that many offending sites have been licensed, which is really the end goal.

The Board expressed concern with international offenders, Danielle confirmed that those overseas would not be initial targets through the NMPA and, per Daniel Dorff’s question regarding international partners, that we would still need to be coordinating with those partners. There were also concerns around the table

regarding NMPA's focus on *lyrics* sites. Danielle claimed that this focus was based on contributions from parties of interest. If the MPA were to invest funds, the focus would shift proportionately.

After Danielle disconnected from the room the Board continued to discuss the matter. Kathy Fernandes mentioned that one facet of the program, which involves going after advertisers and money processors involved in supporting illegal sites, is really beyond the scope of the MPA. Lauren let the Board know that he had been in discussion with ICMP and suggested that those involved with internet piracy could be involved in larger illegal activities. Daniel Dorff questioned whether our money could be better utilized by the ICMP.

After much discussion, the Board opted to set aside up to \$25,000 in the budget for the NMPA, pending the Piracy committee's recommendation. The Board agreed that they would participate, but that requirements would be specifically outlined. Kathleen, Katie Baron and Jeff Schroedl will get together to develop a list of requirements for the MPA contribution to the NMPA program. These requirements will be shared with the board at the next meeting.

New Business

Defining a Publisher: given time constraints, the Board opted to push the conversation to a later time. Lauren Keiser suggested that the Board approach the issue first by *Defining a Publication*. The Board agreed and will return to the subject.

NAfME Roundtable: Chris Woodside, who spoke at the Annual Meeting in June on the Educational panel, approached the MPA regarding their Roundtable program, encouraging the MPA to join the initiative. The Board was given several documents outlining the program. Kathy Fernandes spoke in support of the program and Brittain stated that Mr. Woodside is hoping for our support in whatever form we may be able to offer. The Board opted to contribute \$500 to the program.

2013-2014 Budget: The Board examined the Budget requests/projections for the 2013-2014 as presented by Brittain. As assembled, it would give the organization a net income of \$7,300. President Marsh asked the Board to examine their needs and submit any additional requests before the November meeting.

Committee Reports

Annual Meeting: The Board recapped the June meeting; there were no general issues with the day, though if the MPA were host the event there again it was suggested that guests find outside hotel accommodations. Lauren asked that we think about Awards for the coming year.

Contribution: No report.

Copyright and Licensing: Katie Baron and Brittain Ashford have been attempting to connect to the AIMP to collaborate on an early evening event/presentation on new copyright termination policies. This would be a post-work presentation; the MPA would share the costs of the event.

Curriculum: Kathy Fernandes received a request from the NMC for funds to distribute the new lesson plans to their membership. The NMC will get the materials out and place advertisements in various trade magazines. The NMC is asking for \$3,500, which the Board agreed was very reasonable; the figure was added to the budget.

Digital Piracy: No report.

Educational Contacts & Trade Relations: Lauren reported that the MPA received a complaint from a publisher regarding an article that recently appeared in an MTNA publication regarding copying music and adjudication guidelines for various competitions. The claim was that the language was unclear and allowed for copying. Lauren was in touch with Gary Ingle of the MTNA to clarify; Gary offered us space in their publication and the Board suggested that perhaps they could also run our educational ad in tandem with an article.

It was brought up that the MTNA does not allow for music to be purchased/printed from the internet for adjudication purposes, which the Board found to be unreasonable. Lauren said he would discuss the matter with Gary.

Finance/Audit: During the budget discussion Todd Waldman noted that there was a line item of \$2,500 under Finance/Audit to conduct an internal audit. He let the Board know that he had examined MPA bank statements and accounting ledgers from the last three years and that Brittain's accounting appeared to be very orderly and concise. Per the Board's recommendation Brittain will seek a firm to conduct an internal audit/review with the funds allotted.

History: David Coppen from Sibley has found a new person to work on the project and will be in touch with further details.

ICMP: Lauren urged the Board to participate in the ICMP takedown effort against the site PianoFiles. Brittain let the Board know that she is offering assistance with tracking illegal titles from the site; she will send another email to the membership to encourage participation.

Engraving and Production: Daniel Dorff suggested that the Revere committee be combined with Engraving and Productions, as Robert Sutherland would, generally speaking, not be present at a Board meeting. The Board agreed; going forward the committee will be *Engraving and Production/Revere Awards*.

Paul Revere Awards: See above. The Board echoed Daniel's sentiment that Robert Sutherland did a great job organizing and presenting the Awards at the Annual.

Membership: Publisher Alpha Major Music applied for membership and was unanimously approved.

MPA/MLA/MOLA Joint Committee: The Joint committee will meet again on October 25. Daniel Dorff stated that there were still some internal issues that remained unresolved.

Nominating Committee: No report.

Performance Committee: Via email, Norman Ryan let the Board know that the New Works Forum coordination with the New York Philharmonic's Biennial Festival in late May/early June 2014 would not work out due to the League of American Orchestras conference in Seattle in early June. For the 2013-2014 year he would like to maintain the Performance Committee budget at the same level as last year and will be looking for other options for the New Works Forum.

Press/Publicity: No report.

Research/Development/New Technology: The Board opted to eliminate the Tech committee, as most relevant matters were discussed in other committees.

The meeting was adjourned at 12:08 PM

Respectfully submitted,
Brittain Ashford, MPA Admin, on behalf of
Sonya Kim, Secretary